



Placer Farm & Barn Tour...10.10.10
Local farms, local food.

19 July 2010

To whom it may concern:

Dear sir/madam:

It is a pleasure to announce the 2010 Placer Farm & Barn Tour to be held on Sunday, October 10. This year's Tour will feature ten working farms, ranches, and vineyards in Placer County.

We are seeking sponsors for this annual event who would like to support and promote agriculture as an integral part of our area's heritage and future. The last Farm & Barn Tour in 2008 drew more than 2,500 visitors from throughout Northern California. The Tour has been very successful over its five year history, and after a hiatus of one year, is back by popular demand.

Each venue provides hands-on fun and educational activities. There will be farm tours, demonstrations of farm activities and processing of agricultural products, wine tasting, music, local history talks and artists at work. . The Tour venues include vegetable farms, orchards, vineyards and wineries, sheep and cattle ranches, a nursery and a Christmas tree farm.

Please consider being a part of this community agricultural event. Choosing to be a sponsor is easy with the enclosed pledge form and self-addressed stamped envelope. Event sponsors will be listed on the back page of each program, and given appropriate credit as listed in the included sponsorship form.

Please feel free to call if you have questions. Thank you for supporting our local agriculture.

Sincerely,

www.placerfarmandbarntour.com

This event is presented by High Sierra Resource Conservation & Development Council, Inc., Placer County Agriculture Department, Placer County Visitors Bureau, and the University of California Cooperative Extension



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Sponsorship Opportunities

Placer Farm & Barn Presenting Sponsor.....\$1,000

- Listing on event signage
- Acknowledgement in Tour brochure
- Sponsor booth at venue of your choice
- Sponsor name and logo in news releases & other publicity materials
- 10 Farm & Barn Tour tickets

Placer Farm & Barn Event Sponsor..... \$500

- Listing on event signage
- Sponsor booth at venue of your choice
- Acknowledgement in Tour brochure
- 5 Farm & Barn Tour tickets

Placer Farm & Barn Venue Sponsor..... \$250

- Acknowledgement in Tour brochure
- Listing on sponsored venue signage
- 2 Farm & Barn Tour tickets

Friend of Local Agriculture • Acknowledgement in Tour brochure

_____ \$100 _____ \$50 _____ \$25 Other _____

YES! We would like to be a Placer Farm & Barn Tour Sponsor at the level checked above.

Date _____

Company Name _____ Phone _____

Contact Person _____ Fax _____

Email Address _____

Address _____

City/State/Zip _____

Method of Payment: ___ Check ___ VISA/MC ___ Please send invoice

Check enclosed for \$ _____ VISA/MC _____ Exp Date _____

Send invoice to us for \$ _____ Authorized Signature _____

Placer Farm & Barn Tour

High Sierra RC&D Council, Inc., 251 Auburn Ravine Rd., Suite 105, Auburn, CA 95603
or Fax to: 530.823.5504.

www.placerfarmandbarntour.com

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